



Circular Economy

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What it is?

The Circular Economy – The linear growth model favoured for the past 250 years was based on the availability of plentiful and inexpensive natural resources and is living on borrowed time. An economy built on the principles of ‘take, make, use, waste’ is no longer viable. Unless current trends are reversed over the coming decades, resource supply disruptions coupled with rising and increasingly volatile prices will translate into significant challenges for companies and countries where growth remains tied to the use of scarce natural resources.

In a circular economy, growth is decoupled from the use of scarce resources through disruptive technology and business models based on longevity, renewability, reuse, repair, upgrade, refurbishment, capacity sharing, and dematerialization. The circular economy brings about a total re-alignment of customer and business

Who would benefit most from attending?

Executive Management

Strategy Team

Sustainability

Marketing

R&D

Procurement Teams

Key Suppliers

Levels

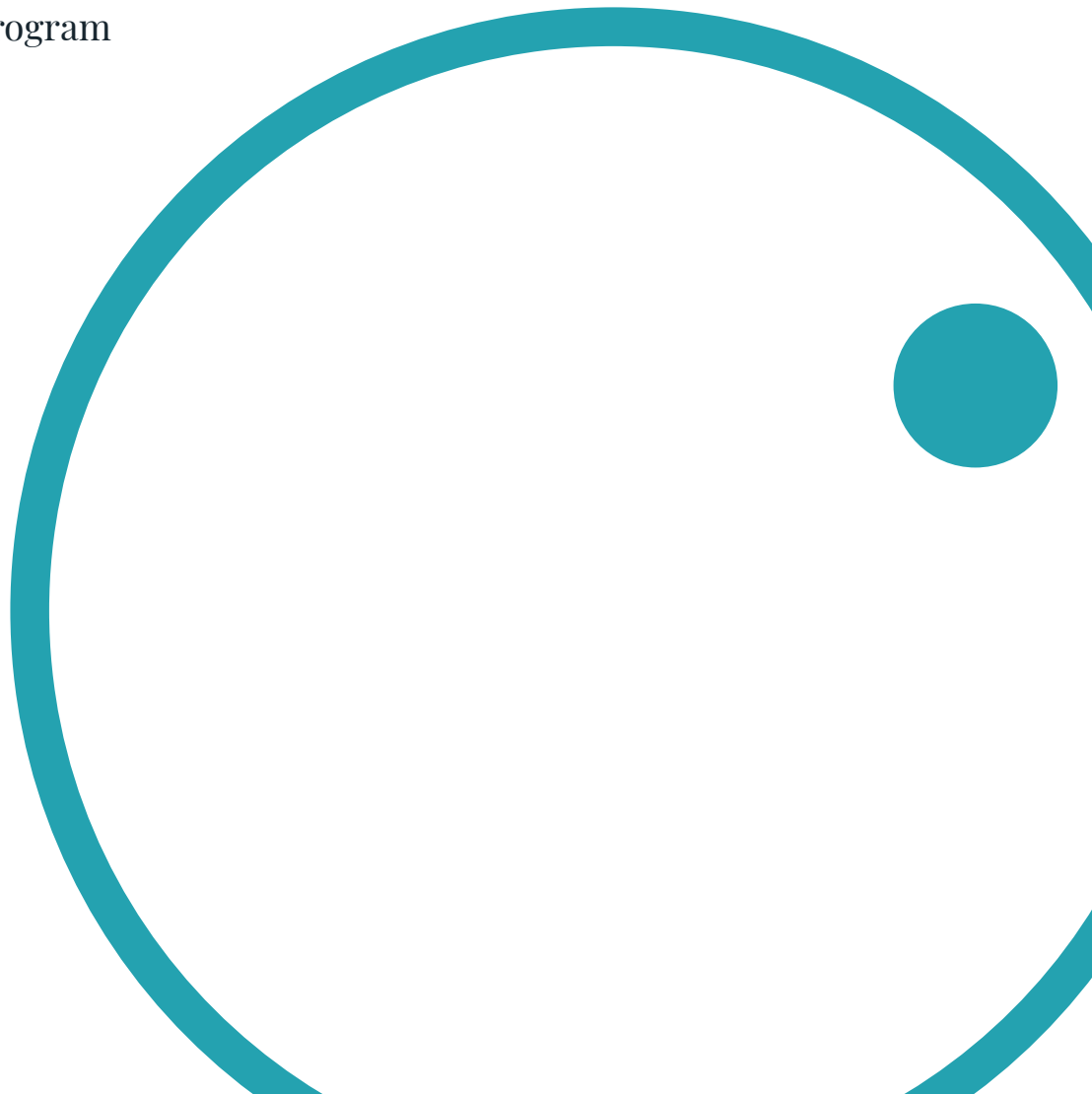
There are three levels available: **Base** - Applied - Hero

Base

- Classroom (physical or virtual) based
- Highly interactive learning & sharing experience
- Delivered over two 3h virtual sessions or one 5h face to face program

Best practices and thought leadership approaches to the subject

- Delivered by season practitioners
- Delivered as a public or private session
- Example agenda included below
- Timeframe – 1 day program



Levels

There are three levels available: Base - **Applied** - Hero

Applied

- Base +
- Deeper dive into specific aspects of the circular economy
- Application of circular economy opportunities in your business
- Circular strategies & tactics in your business
- Stakeholder engagement
- Delivered as a public or private session
- Timeframe – 2 day program over a 3 week period

Levels

There are three levels available: Base - Applied - Hero

Hero

- Applied +
- Client specific engagement
- Non-public engagement
- Deep dive into employee and customer engagement
- Circular journey management
- Supplier-Buyer relationships
- Resource efficiency
- Business opportunities
- Risk identification
- Story telling and communication
- Design strategy approaches
- Timeframe – 5 day program over a 6-8 week period

Course Agenda

1 day program

Session 1	Session 2
<p>The WHAT</p> <ul style="list-style-type: none">• Circular economy defined <p>The WHY</p> <ul style="list-style-type: none">• Context & trends <p>The HOW</p> <ul style="list-style-type: none">• Design Strategy <p>The MINDSET</p> <ul style="list-style-type: none">• The 5 key principles	<p>The WHO</p> <ul style="list-style-type: none">• Suppliers & Customer Relationships• Risks & opportunities• Benefits & value <p>The WHERE</p> <ul style="list-style-type: none">• The Circular Economy in your business• Create new forms of value - Strategies and Tactics (10R's)

Learning outcomes

- Circular Economy opportunity landscape
- Circular business models
- Designing for the Circular Economy
- Measures and tools to assist the transition
- Stakeholder engagement
- Process understanding - from waste to resource
- Best practice and case studies in circularity
- Buyer and supplier behaviours

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