



# Sustainability & ESG Reporting

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## What it is?

European PLCs are now mandated to have non-financial reporting in their annual reports. Investors are demanding more of their investees. ESG and sustainability reporting is becoming commonplace in business. Businesses need to communicate their sustainability efforts in a transparent and authentic manner. They are being rated by the investment community. How do you tell your story? How are you ensuring compliance, and how do you make your story compelling to your stakeholders?

These courses have been designed to provide participants with a practical introduction to reporting and communication your sustainability and responsible business story. This will equip you with the awareness of best practices in sustainability ESG reporting and communications. The do's and don'ts of sustainability in your annual reports, governance structures, sustainability and ESG reports, policy documents, non-financial reporting requirements, CDP, PLC's peer analysis and GRI (Global Reporting Initiative).

## Who would benefit most from attending?

Investor Relations

Company Secretary

Executive Management

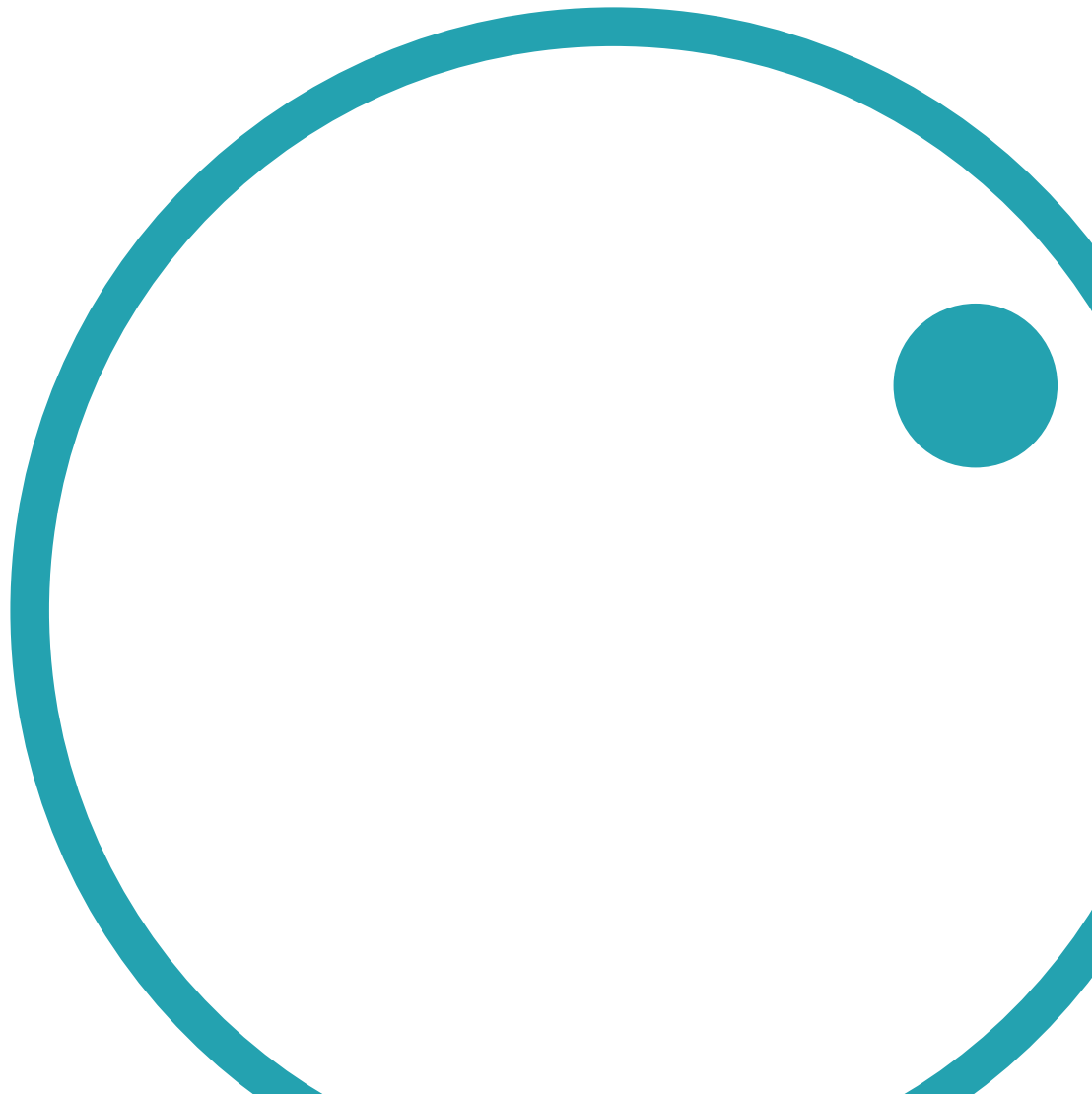
Board Members

## Levels

There are three levels available: **Base** - Applied - Hero

### Base

- Classroom (physical or virtual) based
- Highly interactive learning & sharing experience
- Delivered over one 4h virtual sessions or face to face program
- Best practices and thought leadership approaches to the subject
- Delivered by season practitioners
- Delivered as a public or private session
- Example agenda included below
- Timeframe – 1 day program



## Levels

There are three levels available: Base - **Applied** - Hero

### Applied

- Base +
- Deeper dive into specific frameworks, ratings or reporting
- Peer reviews
- Draft/review a policy
- Structuring your GRI report
- Conduct a management materiality exercise
- SASB / GRI / SDGs
- Building pillars and themes for your report
- Story telling

## Levels

There are three levels available: Base - Applied - **Hero**

### Hero

- Applied +
- Initiatives
- Targets & commitments
- Stakeholder communications plans
- Writing an ESG report / annual report
- Be inspired
- Timeframe – 5 day program over a 6-8 week period



# Course Agenda

1 day program

Session 1	Session 2
<p><b>The WHAT</b></p> <ul style="list-style-type: none"><li>• Stakeholders</li><li>• Communication</li><li>• Ratings overviews</li><li>• Frameworks</li><li>• Best practices</li><li>• ESG report / annual reports</li></ul> <p><b>The WHY</b></p> <ul style="list-style-type: none"><li>• Regulations &amp; requirements</li><li>• EU / US / Asia</li></ul>	<p><b>The HOW</b></p> <ul style="list-style-type: none"><li>• Structuring your report</li><li>• GRI in detail</li><li>• Content design and curation</li><li>• Peer review / examples</li><li>• CEO statements</li></ul>

## Learning outcomes

- Non-financial reporting trends and regulations
- A framework for development of and implementation of a corporate sustainability policy, plan, measures and reporting
- Navigate reporting standards, principles & protocols, benchmarks & certifications, ESG ratings & indices
- Understanding the journey to reporting leadership - best practices in sustainability / ESG reporting
- Defining pillars and principles
- Build your sustainability / ESG report
- How to align to the business vision, strategy and goals



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